

## Forterra Environmental Announces National Sales Agreement with Turf Logic

PUSLINCH, ON, March 10 /CNW/ - Forterra Environmental Corp. (TSX-V: FTE-V), an emerging leader in the production and sale of premium organic soil-enrichment products based on worm castings, today announced a sales and distribution agreement with Turf Logic Inc.

Turf Logic will be purchasing granulated worm castings from Forterra for use in its pesticide-free lawn care solutions sold through its franchise operations in Canada. Turf Logic, headquartered in Barrie, Ontario, currently operates 13 franchises focused on marketing in Ontario, British Columbia, and Alberta. The company has been providing pesticide-free lawn-care solutions since 2002. It began franchising in 2006 and is aiming to double its business in 2009.

"We are very excited to have been able to reach this agreement with Forterra. Forterra can provide Turf Logic with exactly the kind of organic, pesticide-free, environmentally friendly products that our customers want and that we expect will be important to driving the growth of our business," said Frank Reddick, Vice-President of Turf Logic ([www.turflogic.ca](http://www.turflogic.ca)).

"As an increasing number of governments are moving to ban a growing number of pesticide-based products, including Ontario beginning in April, homeowners and others will be increasingly seeking out solutions such as those that we will be able to offer with Forterra. Forterra's granulated worm castings are easy to apply with existing lawn care equipment, are a natural product containing no rendering by-products or biosolids, having no foul odor, and containing plant available nutrients for early spring green-up.

"While the level of our actual purchases from Forterra will depend on our sales success, we currently are very optimistic that there will be significant increased demand for our products that include worm castings," said Mr. Reddick.

"We expect to work with Forterra to identify and develop other product offerings that would be of value to our customers, including a probiotic mix (a preparation using live bacteria) for use in breaking down thatch," Mr. Reddick added.

"This agreement establishes what we hope will be a long-term relationship for Forterra with a company that offers us the opportunity to grow with them and to market and sell additional products in the future. Our companies view Forterra's products as being ideally matched with Turf Logic's focus on offering its customers solutions that meet government regulations for pesticide-free approaches and at the same time that are proven to be cost-effective and beneficial for their turf requirements," Mr. Denyes said.

### About Forterra Environmental Corp.

Forterra manufactures and markets environmentally friendly soil enhancers, using worm castings, which boost fertility while restoring the soil with organic matter for sustainable, longer-term benefits, including stronger root growth, and drought and pest resistance. Forterra products contain only organic material. They are ideal for golf courses, sports fields, lawn care, parks, nurseries, orchards, and vineyards. Essentially, Forterra uses red wiggler worms to convert organic material into vermicompost or worm castings. Worm castings contain micronutrients, which are required for healthy plant development. Worm castings also contain microbes, which increase the rate at which plants take up available macronutrients and micronutrients. Further

information is available on the company's website at [www.forterra.com](http://www.forterra.com).

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