

## **Forterra Environmental Appoints CFO**

Puslinch, Ontario, April 2nd, 2009 – Forterra Environmental Corp. (TSX-V: FTE-V), an emerging leader in the production and sale of premium organic soil-enrichment products based on worm castings, today announced the appointment of Ron Reed as Chief Financial Officer.

Mr. Reed succeeds Bruce Bent, a director of the company who also has been serving as the company's CFO. Mr. Bent continues as a member of Forterra's Board.

"Ron Reed has been serving as a consultant to Forterra, assisting with our financial and strategic planning," said Don Green, Chairman and Chief Executive Officer. "It has become evident that the current operations and growth potential of Forterra require that we have an experienced financial executive of Ron's caliber as a full member of our executive team."

Mr. Reed is a CGA with an MBA (Finance) from New York Institute of Technology. He has more than 18 years of progressively senior experience in implementing, revising, and monitoring business strategies. He also has been involved in more than 15 acquisition and divestiture transactions. He began his career working with electronic and agricultural companies, joining The Thomson Corporation (now Thomson Reuters) in 1999. At Thomson, Mr. Reed began as a controller and advanced to vice-president, finance and CFO for its Nelson Education Ltd., business.

Forterra also announced that it has granted 250,000 options to each of Mr. Reed and the company's President and Chief Operating Officer Rick Denyes. The options are exercisable at \$0.10 per common share. Mr. Denyes options are immediately vested and Mr. Reed's will vest at the 2009 year-end. If not exercised, the options will expire five years from the date of vesting.

### **About Forterra Environmental Corp.**

Forterra manufactures and markets environmentally friendly soil enhancers, using worm castings, which boost fertility while restoring the soil with organic matter for sustainable, longer-term benefits, including stronger root growth, and drought and pest resistance. Forterra products contain only organic material. They are ideal for golf courses, sports fields, lawn care, parks, nurseries, orchards, and vineyards. Essentially, Forterra uses red wiggler worms to convert organic material into vermicompost or worm castings. Worm castings contain micronutrients, which are required for healthy plant development. Worm castings also contain microbes, which increase the rate at which plants take up available macronutrients and micronutrients. Further information is available on the company's website at [www.forterra.com](http://www.forterra.com).

## Forward-Looking Statements

This news release contains forward-looking statements based on current expectations. These forward-looking statements entail various risks and uncertainties that could cause actual results to differ materially from those reflected in these forward-looking statements. Such statements are based on current expectations, are subject to a number of uncertainties and risks, and actual results may differ materially from those contained in such statements. These uncertainties and risks include, but are not limited to, availability of resources, competitive pressures, changes in market activity, the ability to sign contracts with customers, the development of markets for worm castings, its ability to breed and maintain a sufficiently large worm population, and regulatory requirements. Risks and uncertainties about Forterra's business are more fully discussed in the company's disclosure materials, including its annual information form and MD&A, filed with the securities regulatory authorities in Canada. Forterra assumes no obligation to update any forward-looking statement or to update the reasons why actual results could differ from such statements.

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